

# Promoting Exmoor as a leading food destination



Aiming to encourage more visitors to Exmoor to enjoy the area's delicious local produce and the landscape it comes from, **#EatExmoor** is a comprehensive development & marketing project from Exmoor National Park and Visit Exmoor with support from West Somerset Council.

The intention is to add value and bring benefits to the numerous food initiatives already in place across Exmoor from iconic products to unique events and experiences and those establishments serving the very best local food and drink.

## Exmoor food or drink Producer?

Let us know who you are and what you do and we can add you to our growing database to share with the tourism industry. Sign up for the latest news and look out for our Eat Exmoor Day in January 2018 to match producers with hospitality businesses as well as a series of training initiatives.

Contact Katrina Munro on 01398 322236 / [KJMunro@exmoor-nationalpark.gov.uk](mailto:KJMunro@exmoor-nationalpark.gov.uk)

## Restaurant, Café, Inn? Food experience or Event organiser? Retailer?

Join Visit Exmoor to get listed in the new Eat Exmoor section of the official tourism website [visit-exmoor.co.uk](http://visit-exmoor.co.uk). Join **now** for a special offer of just £60 per year which also includes social media support, PR, marketing and more.

Contact Jennette Baxter on 07956 829633 / [marketing@visit-exmoor.co.uk](mailto:marketing@visit-exmoor.co.uk)

- New dedicated **#EatExmoor** section within the **Visit Exmoor** website featuring places to eat, buy and experience local produce
- Food trails & Itineraries
- Sharing food stories with the world
- PR & Social Media campaigns
- Training, networking & development
- and more...

*"This is a great opportunity to bring together all the wonderful food and drink related produce, events and experiences that already exist in and around Exmoor and promote them under one umbrella."*

**Jennette Baxter**  
Visit Exmoor

*"Over £40m a year is spent by visitors to Greater Exmoor on food and drink. This is part of the Exmoor story: farming sustains the landscape, the landscape sustains tourism and food sustains visitors!"*

**Dan James,**  
Exmoor National Park

Local  
Producers

Retailers

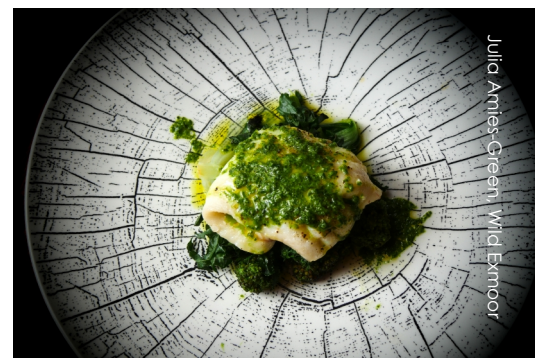
Food  
Events

Places to eat  
and drink

Food  
Experiences



**EXMOOR**  
NATIONAL PARK



Julia Amies-Green Wild Exmoor