



NEWS RELEASE

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Pearl of a reason to visit Lynton and Lynmouth this summer

There is an especially ‘tasty’ reason to visit Exmoor’s twin towns of Lynton and Lynmouth this summer. Nearby Porlock Bay Oysters, a community initiative begun in 2013, has successfully launched this month and brought the local pacific oysters back on the menu for the first time in 120 years.



Porlock Bay Oysters have attained the top A classification from the Food Standards Agency, one of only two oyster sites in England and Wales to have gained this accolade for pacific oysters. The oysters are gracing the menus of several Exmoor restaurants and pubs including Lynmouth’s The Rising Sun.

The twin towns of Lynton and Lynmouth are located in the middle of the rugged Exmoor coastline and both make an ideal base for exploring the whole area as well as enjoying the Porlock Bay Oysters in local restaurants.

Lynton is 500 feet above Lynmouth and the two towns are connected by an historic cliff funicular railway. Lynmouth is at sea level with a small harbour, pedestrian only high street, local restaurants and stunning coastal views. The Exmoor National Park Visitor Centre is next to the cliff railway and has interactive displays, lots of information and a small theatre showing videos of Exmoor.

Elke Winzer, Development Manager for Exmoor Tourism said, "We are really excited to have Porlock Bay Oysters in the area. The project has been a great local initiative and a really positive contribution to Exmoor which will hopefully draw more visitors to the region to sample more of our local delights!"

Accommodation in Lynmouth is available at the Lee House B&B from £75 per night and The Rising Sun in Lynton from £80 per night.

For more information on Lynton and Lynmouth or Porlock Bay Oysters visit <http://www.visit-exmoor.co.uk/point-of-interest/lynton-lynmouth>

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About Exmoor Tourism

Exmoor Tourism, is the leading industry body supporting and promoting tourism across the Greater Exmoor area (including Exmoor National Park, West Somerset and surrounding areas).

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